

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shell Petroleum Inc.		06/27/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Shell Trademark Management B.V.		
Street Address:	Carel van Bylandtlaan 30, 2596 HR		
City:	The Hague		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2780642	OPTIMAX	
CORRESPONDENCE DATA			
Fax Number:	(713)241-6617		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	713-241-2698		
Email:	trademarks-t@shell.com		
Correspondent Name:	Kimbley L. Muller		
Address Line 1:	910 Louisiana OSP 4794		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	TM 1928A		
DOMESTIC REPRESENTATIVE			
Name:	Kimbley L. Muller		
Address Line 1:	910 Louisiana OSP 4794		
Address Line 4:	Houston, TEXAS 77002		
NAME OF SUBMITTER:	Kimbley L. Muller		

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TRADEMARK
REEL: 003568 FRAME: 0969

Signature:	/kim muller/
Date:	06/27/2007
Total Attachments: 1 source=Assgmt to STM#page1.tif	

ASSIGNMENT

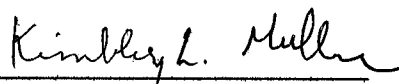
KNOW ALL MEN BY THESE PRESENTS that:

WHEREAS, SHELL PETROLEUM INC., a Delaware corporation with a business address at 910 Louisiana, in Houston, Texas 77002 (hereinafter called the "Assignor"), has registered the mark **OPTIMAX**, serial number 78084312, Registration number 2780642 with the United States Patent and Trademark Office; and

WHEREAS, SHELL TRADEMARK MANAGEMENT B.V., a Netherlands corporation located at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands (hereinafter called the "Assignee") desires to acquire from Assignor all rights, title, interest and goodwill associated with the mark **OPTIMAX** for retail convenience stores;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has agreed to sell, assign and transfer and hereby does sell, assign and transfer unto the said Assignee all of Assignor's right, title and interest in and to the trademark **OPTIMAX**, Serial number 78084312, Registration number. 2780642, together with the goodwill of the businesses associated with these marks. This assignment shall be effective November 5, 2003.

SHELL OIL COMPANY



Kimbley Muller
Senior Counsel

27 June 2007
Houston, Texas